

information extracted by said extraction unit to a receiver, that receives information transmitted via a transmission medium, comprising:

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- a transmitting unit for transmitting the control signal to the electric apparatus;
- the receiver for receiving the additional information transmitted by the electric apparatus;
- an output unit for outputting the additional information received by the receiver to a display device;
- a memory for storing at least a portion of said additional information; and
- an erasing unit for deleting said information stored in said memory,

wherein the additional information includes advertisement information included in the information received by the electric apparatus, and

wherein the advertisement information includes coupon information.

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47. (Twice Amended) A transmission medium for transmitting a computer program that is used in a control device which controls, by transmitting a control signal, an electric apparatus that receives information transmitted via a transmission medium, the computer program comprising the steps of:

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- transmitting the control signal to the electric apparatus;
- receiving additional information that has been extracted from the information and transmitted by the electric apparatus;
- outputting the additional information received in the receiving step to a display device;
- storing at least a portion of said additional information in a memory; and
- selectively deleting said additional information stored in said memory,

wherein said computer program further includes the steps of extracting said additional information and transmitting the additional information extracted at said extracting step for reception at said receiving step,

wherein the additional information includes advertisement information included in the information received by the electric apparatus, and

wherein the advertisement information includes coupon information.

48. (Twice Amended) A control method, comprising the steps of:

storing a computer program transmitted from a transmission medium, configured for transmitting said computer program that is used in a control device which controls, by transmitting a control signal, an electric apparatus that receives information transmitted via the transmission medium, the computer program including the steps of:

transmitting the control signal to the electric apparatus;

receiving additional information that has been extracted from the information and transmitted by the electric apparatus;

outputting the additional information received in the receiving step to a display device;

storing at least a portion of said additional information;

selectively deleting said information stored in said memory; and

performing a control by using the computer program,

wherein said computer program further includes the steps of extracting said additional information and transmitting the additional information extracted at said extracting step for reception at said receiving step,

wherein the additional information includes advertisement information included in the information received by the electric apparatus, and

wherein the advertisement information includes coupon information.

49. (Twice Amended) An electric apparatus which receives information that is transmitted via a transmission medium and performs an operation in accordance with a control signal that is transmitted from a control device, comprising:

a first receiving unit for receiving the control signal transmitted from the control device;

a controller for performing a control in accordance with the control signal received by the first receiving unit;

a second receiving unit for receiving the information transmitted via the transmission medium;

an extracting unit for extracting additional information from the information received by the second receiving unit; and

a transmitting unit for transmitting the additional information extracted by the extracting unit to the control device,

wherein the control device is configured to store said additional information and selectively delete said additional information,

wherein the additional information includes advertisement information included in the information received by the electric apparatus, and

wherein the advertisement information includes coupon information.

53. (Twice Amended) A control method of an electric apparatus which receives information that is transmitted via a transmission medium and performs an operation in accordance with a control signal that is transmitted from a control device, comprising the steps of:

a first receiving step of receiving the control signal transmitted from the control device;

performing a control in accordance with the control signal received in the first receiving step;

a second receiving step of receiving the information transmitted via the transmission medium;

extracting additional information from the information received in the second receiving step; and

transmitting the additional information extracted in the extracting step to the control device,

wherein the control device is configured to store said additional information and selectively delete said additional information,

wherein the additional information includes advertisement information included in the information received by the electric apparatus, and

wherein the advertisement information includes coupon information.

54. (Twice Amended) A transmission medium for transmitting a computer program used in an electric apparatus which receives information that is transmitted via a transmission medium and performs an operation in accordance with a control signal that is transmitted from a control device, the computer program comprising the steps of:

a first receiving step of receiving the control signal transmitted from the control device;

performing a control in accordance with the control signal received in the first receiving step;

a second receiving step of receiving the information transmitted via the transmission medium;

extracting additional information from the information received in the second receiving step; and

transmitting the additional information extracted in the extracting step to the control device,

wherein the control device is configured to store said additional information and selectively delete said additional information,

wherein the additional information includes advertisement information included in the information received by the electric apparatus, and

wherein the advertisement information includes coupon information.

55. (Twice Amended) A control method of an electric apparatus, comprising the steps of:

storing a computer program transmitted from a transmission medium, the transmission medium for transmitting said computer program used in an electric apparatus which receives information that is transmitted via a transmission medium and performs an operation in accordance with a control signal that is transmitted from a control device, the computer program including the steps of:

a first receiving step of receiving the control signal transmitted from the control device;

performing a control in accordance with the control signal received in the first receiving step;

a second receiving step of receiving the information transmitted via the transmission medium;

extracting additional information from the information received in the second receiving step; and

transmitting the additional information extracted in the extracting step to the control device; and

controlling the electric apparatus by using the computer program,

wherein the control device is configured to store said additional information and selectively delete said additional information,

wherein the additional information includes advertisement information included in the information received by the electric apparatus, and wherein the advertisement information includes coupon information.

56. (Twice Amended) A control device which controls, by transmitting a control signal, an electric apparatus including an extraction unit and an electric apparatus transmitting unit, said electric apparatus transmitting unit for transmitting additional information extracted by said extraction unit to a receiver, that receives information transmitted via a transmission medium, comprising:

transmitting means for transmitting the control signal to the electric apparatus;  
receiving means for receiving the additional information;  
output means for outputting the additional information received by the receiving means to a display device;  
selecting means for selecting information from the additional information received by the receiving means; and  
detachable storing means for storing the information selected by the selecting means, wherein the detachable storing means includes an IC card,  
wherein the additional information includes advertisement information included in the information received by the electric apparatus, and  
wherein the advertisement information includes coupon information.

83. (Twice Amended) A control method for controlling, by transmitting a control signal, an electric apparatus that receives information transmitted via a transmission medium, comprising the steps of:

transmitting the control signal to the electric apparatus;

receiving additional information that has been extracted from the received information and transmitted by the electric apparatus;

outputting the additional information received at said receiving step to a display device;

selecting selected information from the additional information received at said receiving step; and

storing the selected information selected at said selecting step, wherein the step of storing includes the step of storing the selected information in an IC card,

wherein said receiving step includes the steps of extracting said additional information and transmitting the additional information an extracted at said extracting step for reception at said receiving step,

wherein the additional information includes advertisement information included in the information received by the electric apparatus, and

wherein the advertisement information includes coupon information.

95. (Twice Amended) A method of controlling, by transmitting a control signal, an electric apparatus that receives information transmitted via a transmission medium, comprising the steps of

transmitting the control signal to the electric apparatus;

receiving additional information that has been extracted from the information and transmitted by the electric apparatus;

outputting the additional information received at said receiving step to a display device;

selecting selected information from the additional information received at said receiving step;